



## one 'n only™ Argan Oil Hair Color

February is the month for the color red and a time to eat chocolate. It is the perfect time to enhance your hair color with deeper or brighter reds that complement the shade of your current hair color. Try one of these easy formulas today to transform your hair color.

### RED VELVET TECHNIQUE

Add deep red tones to hair with a new color technique using One 'n Only™ Permanent Hair Color.

#### Formula

- ½ oz. 4R Medium Red Brown
- ½ oz. 3RV Dark Red-Violet Brown
- 2 oz. Argan Oil 20 Volume Developer

#### First Time Application

- Section the hair into 4 equal sections for easier application.
- Take ½-inch sections and apply color starting ½ inch away from the scalp, down the shaft of the hair.
- Continue to add color until all 4 sections are completed.
- Process for 15 minutes.
- Apply remainder of color at the scalp area and process for an additional 30 minutes.
- For gray coverage, process for a total of 45 minutes.
- Rinse, shampoo and condition using One 'n Only™ Argan Oil Color Oasis (or Moisture Repair) Shampoo and Conditioner.

#### Retouch Application

- For the retouch, section and apply the color directly to the new growth.
- Process 30 minutes. For gray coverage, process 45 minutes.
- To refresh previously colored hair, apply the remainder of the color through the ends and process up to 5 minutes.
- Rinse, shampoo and condition using One 'n Only™ Argan Oil Color Oasis (or Moisture Repair) Shampoo and Conditioner.

### INDULGE IN MOISTURE

Winter can be tough on hair. Here are some tips and products to help keep your hair healthy looking and fresh in the winter season.

- Shampoo less often
- Use a dry shampoo
- Treat your hair to a mask
- Use a spray-in, leave-in treatment to add moisture while styling

#### Argan Oil Restorative Mask

- Intense treatment helps reconstruct, strengthen and restore elasticity to damaged hair
- Hydrates and moisturizes hair from within

#### Argan Oil Hydrating Mask

- Rich conditioning treatment helps restore moisture and balance
- Helps repair dry, damaged hair

#### Coconut Oil Treatment

- Lightweight, non-greasy formula that nourishes and smoothes the cuticle
- Use on wet or dry hair

#### Coconut Oil Treatment Mask

- Rich, deep conditioning treatment that instantly hydrates and restores hair's natural balance
- Contains argan and coconut oils that help provide nourishment, resulting in smooth, frizz-free, shiny hair

#### Wholesome Treatment Mask

- Fortified with honey and a complex of oat and quinoa proteins to help repair the hair's dry, damaged cuticle
- Apply to clean, damp hair and leave on for 7 to 10 minutes for maximum benefits

